Deb O'Keefe

06386515

Normal

11/02/12

10/22/12

Date Entered

338210

Contract #

HOUSE MAJ PAC 10/23 **** THIS IS A CASH IN ADVANCE SCHEDULE ****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** Commission % Last Modified Package Deal Commission Order Type **Entered By** Headline # Net Total Sales Tax 90-00 Demo Telerep/Washington DC, Washington DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-11/04/12 NAGELBERG, DAN National/Political 79/86/2162 Standard Agency/T-Code Schedule Dates Account Types Buyer Name Advertiser Salesperson Sales Office Billing Type Phone/Fax Comments Product Brand 8

> 1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

\$15,570.00 \$88,230.00

15.00

\$68,400.00 \$35,400.00 \$103,800.00 % **□** % By Broadcast Month Oct. 2012 Nov. 2012 Pittsburgh (WPXI) Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Š	Sec Length	Run Times	SPW Mo	₽	We Th	Fr Sa S	Su Spots	Rate	Total	Station	Comments	Entered
1.0	1.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 10A- Ellen		1	1 1	1	4	\$350.00	\$1,400.00	\$1,400.00 Plttsburgh (WPXI)	ELLEN/1	10/22/12
2.0	2.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 10:59P- CHANNEL 11 NEWS AT 11P		1	1 1	1	4	\$2,000.00	\$8,000.0	\$8,000.00 Pittsburgh (WPXI)	11 PM NEWS/2	10/22/12
3.0	3.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 11:34P- TONIGHT SHOW		1	1 1	1	4	\$675.00	\$2,700.00	\$2,700.00 Pittsburgh (WPXI)	THE TONIGHT SHOW/3	10/22/12
4.0	4.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 12:37A- Late Night		1	1 1	1	4	\$250.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	JIMMY FALLON/4	10/22/12
5.0	5.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 11:59A- Channel 11 News At Noon		1	1 1	1	4	\$375.00		\$1,500.00 Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/5	10/22/12
9.0	6.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 2:58P- Days Of Our Lives	3	×	×	×	3	\$500.00	\$1,500.0	\$1,500.00 Pittsburgh (WPXI)	DAYS OF OUR LIVES/6	10/22/12
7.0	7.0 Normal Line / Spot	10/23/12-10/26/12	4	99	:30 4P- Judge Judy 4p		1	1 1	1	3	\$400.00	\$1,200.0	\$1,200.00 Pittsburgh (WPXI)	JUDGE JUDY/4p/ 7	10/22/12
7.0.1	7.0.1 Closed Preempt	10/26/12											Pittsburgh (WPXI)	Pre-empt/Exception -	
8.0	8.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 4:29P- Judge Judy 430p		1	1 1	1	4	\$500.00	\$2,000.0	\$2,000.00 Pittsburgh (WPXI)	JUDGE JUDY/430p/ 8	10/22/12
9.0	9.0 Normal Line / Spot	10/23/12-10/26/12	4	.: 30	:30 SP- 5:30P (EST)		1 7	1 1	1	3	\$900.00	\$2,700.0	\$2,700.00 Pittsburgh (WPXI)	5-530p-CH 11 EARLY NEW5/9	10/22/12
9.0.1	9.0.1 Closed Preempt	10/26/12											Pittsburgh (WPXI)	Pre-empt/5pot -	
10.0	10.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:305:30P- 6P (EST)		1	1 1 1 1	ī	4	\$900.00	\$3,600.0	\$3,600.00 Plttsburgh (WPXI)	530p-6p- CH 11 EARLY NEWS/10	10/22/12
					CON	FIRN	AATIK	NO	SON	CONFIRMATION CONTRACT	<u>_</u>				
Accepted	Accepted-Agency/Advertiser;		i	Date:	Accepted-Station:	stion;					Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written,

338210 Contract # Agency/T-Code Schedule Dates Advertiser Salesperson Product Brand

Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Politicai - Issue (1068) 10/23/12-11/04/12 Sales Office

Telerep/Washington DC, Washington DC (1040) Telerep/Washington DC NAGELBERG, DAN

79/86/2162

Buyer Name

Phone/Fax

1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

\$68,400.00 \$35,400.00 \$103,800.00 67 Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012 Grand Total:

> Normal 15.00

Commission % Package Deal Commission Order Type Net Total

Sales Tax

Deb O'Keefe 06386515 10/22/12 11/02/12 Date Entered Last Modified **Entered By** Headline # CO-0P Demo

\$15,570.00

\$88,230.00

HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

National/Political

Account Types

Billing Type

Comments

Standard

Line	Line Type / Break Type (Ref #)	Dates	Š	Sec Length	Run Times	SPW Mo		Tu We Th Fr	E F	S. S.	Spots	Rate	Total	Station	Comments	Entered
11	11.0 Normal Line / Spot	10/23/12-10/26/12	4	:305	:30 S:58P- Channel 11 News At 6pm M-F		1	1	1 1		,	\$1,000.00		\$4,000.00 Pittsburgh (WPXI)	CH 11 EARLY NEWS 6-630p/11	10/22/12
12	12.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 6	:30 6:59P- Jeopardy	ю	×	×	×			\$1,800.00		\$5,400.00 Pittsburgh (WPXI)	JEOPARDY/12	10/22/12
E	13.0 Normal Line / Spot	10/23/12-10/26/12	4	:30 6	:30 6:58A- Today Show		1	1	1 1		,	00:008\$		\$3,200.00 Pittsburgh (WPXI)	TODAY SHOW 7a/13	10/22/12
4	14.0 Normal Line / Spot	10/23/12-10/26/12	4	:307	:30 7:30P- WHEEL OF FORTUNE		×	, X	×		.,	\$1,800.00		\$5,400.00 Pittsburgh (WPXI)	WHEEL OFFORTUNE/14	10/22/12
15	15.0 Normal Line / Spot	10/23/12-10/26/12	4	:30	:30 9A- Today Show 9a		1	1 1	1 1		_	\$400.00		\$1,600.00 Pittsburgh (WPXI)	TODAY SHOW2/15	10/22/12
16	16.0 Normal Line / Prime	10/26/12-10/26/12	m	:30	:30 9P- Grimm 9-10P		_		1	le		\$4,500.00		\$4,500.00 Pittsburgh (WPXI)	GRIMM/16	10/22/12
17	17.0 Normal Line / Prime	10/29/12-10/29/12	4	:30	:30 7:57P- The Voice 8-10P	1	-				1	\$7,000.00		\$7,000.00 Pittsburgh (WPXI)	THE VOICE/8-10p/17	10/22/12
18	18.0 Normal Line / Spot	10/27/12-10/27/12	4.	:30 A	:30 10:59P- CHANNEL 11 NEWS AT 11P		Planting a	****		.		\$2,100.00		\$2,100.00 Pittsburgh (WPXI)	11 PM NEWS/18	10/22/12
19	19.0 Normal Line / Spot	10/27/12-10/27/12	4	:30	:30 6A- 8A (EST)		V			1		\$350.00		\$350.00 Pittsburgh (WPXI)	6a-Ba Sat am News/19	10/22/12
8	20.0 Normal Line / Spot	10/27/12-10/27/12	4	:308	:30 8A- 10:30A (EST)					1		\$375.00		\$375.00 Pittsburgh (WPXI)	Ba-1030a/Sat am News/20	10/22/12
77	21.0 Normal Line / Spot	10/28/12-10/28/12	4	:30	:30 10A- MEET THE PRESS		_	_	-	1		\$3,600.00		\$3,600.00 Pittsburgh (WPXI)	MEET THE PRESS/21	10/22/12
23	22.0 Normal Line / Spot	10/28/12-10/28/12	4	:30 F	:30 11:30P- Channel 11 News Following Football 1130P		w					\$2,250.00		\$2,250.00 Pittsburgh (WPXI)	11 PM NEWS/113SP-123Sa/ 10/22/12	10/22/12
					CON	NFIRMATION CONTRACT	MAT	Ó	ŭ	N	RAC	 -				
Accepte	Accepted-Agency/Advertiser:			Bate:	Accepted-Station:	stion:						Date.	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

338210 Contract # Agency/T-Code Schedule Dates Advertiser Product Brand

NAGELBERG, DAN **Buyer Name** Salesperson Sales Office Phone/Fax

> 1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** National/Political 79/86/2162 Standard Account Types Billing Type Comments

Deb O'Keefe \$15,570.00 \$88,230.00 06386515 10/22/12 11/02/12 Normal 15.00 Commission % Last Modified Package Deai Date Entered Commission **Entered By** Order Type Headline # Sales Tax Net Total 900 **Demo** Telerep/Washington DC, Washington DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/WashIngton DC Political - Issue (1068) 10/23/12-11/04/12

Rate \$68,400.00 \$35,400.00	\$103,800.00
<u>Spots</u> 67 11	82
(WPXI)	Grand Total:

Fine	Une Type / Break Type (Ref #)	Dates	% 93	Length	Run Times St	SPW Mo	Mo Tu We Th	ᇤ	Sa Su	Spots	Rate	Total	Station	Comments	Entered
23.0	23.0 Normal Line / Spot	10/28/12-10/28/12	4	:302:	:305:30A- 8A (EST)				1	1	\$350.00	\$350.00	\$350.00 Pittsburgh (WPXI)	S30a-8a- SUN MORNING NEWS/23	10/22/12
24.0	24.0 Normal Line / Spot	10/28/12-10/28/12	4	:30 8A	:308A- 10A (EST)			-	1	11	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	8a-10aSUN MORNING NEWS/24	10/22/12
25.0	25.0 Normal Line / Prime	10/23/12-10/23/12	т	:30	:30 10P- Parenthood 10-11P		1			1	\$5,000.00	\$5,000.00	\$5,000.00 Pittsburgh (WPXI)	PARENTHO00/25	10/22/12
26.0	26.0 Normal Line / Prime	10/23/12-10/23/12	4	30	:30 9P- Go On 9-930P	-	, 1			1	\$3,000.00	\$3,000.00	\$3,000.00 Pittsburgh (WPXI)	GO ON/9-930p/ 26	10/22/12
27.0	27.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 10	:30 10A- Ellen	1				1	\$350.00	\$350.00	\$350.00 Pittsburgh (WPXI)	ELLEN/27	10/22/12
28.0	28.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 AT	:30 10:59P- CHANNEL 11 NEWS AT 11P	-				Ħ	\$2,000.00	\$2,000.00	\$2,000.00 Pittsburgh (WPXI)	11 PM NEWS/28	10/22/12
29.0	29.0 Normal Line / Spot	10/29/12-10/29/12	4	:30	:30 11:34P- TONIGHT SHOW	1				-	\$675.00	\$675.00	\$675.00 Pittsburgh (WPXI)	THE TONIGHT SHOWWITH	10/22/12
30.0	30.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 11 At	:30111:59A- Channel 11 News At Noon	-				1	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/30	10/22/12
31.0	31.0 Normal Line / Spot	10/29/12-10/29/12	4	95 S	:30 SP- 5:30P (EST)	-				-	\$900.00	\$900.00	\$900.00 Pittsburgh (WPXI)	S-530p- CH 11 EARLY NEWS/31	10/22/12
32.0	32.0 Normal Line / Spot	10/29/12-10/29/12	4	:302:	:305:30P- 6P (EST)	-				ㅋ	\$900.00	00.000\$	\$900.00 Pittsburgh (WPXI)	530p-6p/ CH 11 EARLY NEWS/ 32	10/22/12
					CONFIRMATION CONTRACT	IRM	ATIO	00 N	NTR	ACT					
epted	Accepted-Agency/Advertiser:		eg.	Date.	Accepted-Station,	ວນ:				9	Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # Agency/T-Code Schedule Dates Advertiser

Waterfront Strategies (2541)/043489394

Pol/Iss/House Majority Pac (16681)

10/23/12-11/04/12

338210

Sales Office Buyer Name Salesperson Product Brand

Account Types Billing Type Phone/Fax Comments

HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** Telerep/WashIngtori DC, Washington DC (1040) ISS/HOUSE MAJORITY PAC (133782) Telerep/WashIngton DC Political - Issue (1068) NAGEL BERG, DAN National/Political 79/86/2162 Standard

> 1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

Deb O'Keefe \$15,570.00 \$88,230.00 10/22/12 11/02/12 06386515 Normal 15.00 Commission % Date Entered Last Modified Package Deal Commission Order Type **Entered By** Headline # Net Total Sales Tax 90-00 0-00 Demo

Rate \$68,400.00 \$35,400.00	\$103,800.00
Spots 67 11	82
Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012	Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times 5	SPW Mo	to Tu We Th Fr Sa	두	ı.S eS	Spots	Rate	Total	Station	Comments	Entere
33.	33.0 Normai Line / Spot	10/29/12-10/29/12	4	:305	:30 5:58P- Channel 11 News At 6pm M-F	_	1			1	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	6-630p- CH 11 EARLY NEWS /33	10/22/17
34.(34.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 6.	:30 6:58A- Today Show	_	1			1	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	TODAY SHOW/37	10/22/17
38.	3S.0 Normal Line / Spot	10/29/12-10/29/12	4	:30 9.	:30 9A- Today Show 9a	-	1			1	\$400.00	\$400.00	\$400.00 Pittsburgh (WPXI)	TODAY SHOW2 /38	10/22/17
36.	36.0M/G For 9.0.1 / Spot	10/26/12-10/26/12	ক	305	:30 5:58P- Channel 11 News At 6pm M-F			-		ant	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	6pCH 11 EARLY NEWS/9	10/24/17
36.	36.1 M/G For 9.0.1 / Spot	10/26/12-10/26/12	s	:305	:30 S:58P- Channel 11 News At 6pm M-F					7	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	6pCH 11 EARLY NEWS/9	10/25/17
37.(37.0 M/G For 7.0.1 / Spot	10/26/12-10/26/12	क	:304	:30 4:58A- Channel 11 News 5am					~4	\$300 00	\$300.00	\$300.00 Pittsburgh (WPXI)	Lles	10/24/1
37.	37.1 M/G For 7.0.1 / Spot	10/26/12-10/26/12	S	:304	:30 4;58A- Channei 11 News 5am			1		-	\$300.00	\$300.00	\$300.00 Pittsburgh (WPXD)	5a/7	10/25/17
38.	38.0 Normal Line / Spot	11/04/12-11/04/12	ю	:308 F	:30 8:13P- NBC Sunday Night Football			M		-	\$21,000.00	\$21,000.00	\$21,000.00 Pittsburgh (WPXI)	NFL 805-12M/42	11/2/12
														À	

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or writen

CONFIRMATION CONTRACT

Accepted-Stallon:

Accepted-Agency/Advertiser: